

AMENDMENTS TO THE CLAIMS

Please cancel claims 1 and 12, and please amend claims 2, 6, 7, 13, 17 and 18.

1. (Cancelled)

2. (Currently Amended) ~~The method of claim 1 further comprising~~ A method comprising:
determining, as part of an electronic mail generation system, a preferred language
of an electronic mail recipient;
writing header information to an electronic mail message based on the preferred
language;
writing a body to the electronic mail message; and
sending the electronic mail message to ~~an~~ the electronic mail recipient.

3. (Original) The method of claim 2 wherein the preferred language is determined by querying a database of the system.

4. (Original) The method of claim 2 wherein the header information comprises character coding information based on the preferred language.

5. (Original) The method of claim 4 wherein the character coding information comprises one or more of a MIME-Version header field, a content type header field, a content transfer encoding field and a character set parameter of the content type header field.

6. (Currently Amended) The method of claim 2 A method comprising :
determining, as part of an electronic mail generation system, a preferred language
of an electronic mail recipient, wherein the electronic mail generation
system is a part of a survey-market research system;
writing header information to an electronic mail message based on the preferred
language;
writing a body to the electronic mail message; and
sending the electronic mail message to the electronic mail recipient.
7. (Currently Amended) The method of claim 6 wherein the electronic mail message is generated automatically in response to an event of the survey-market research system.
8. (Original) The method of claim 2 wherein the recipient is expressed in a manner dependent on the preferred language.
9. (Original) The method of claim 8 wherein the method further comprises sending the electronic mail message to the recipient expressed in the language dependent manner.
10. (Original) The method of claim 2 wherein the method further comprises determining a culturally appropriate salutation for the recipient based on the preferred language.
11. (Original) The method of claim 10 further comprising
constructing the culturally appropriate salutation based on the recipient's name and
the preferred language ; and
writing to a body of the electronic mail message the culturally appropriate salutation.

12. (Cancelled)

13. (Currently Amended) ~~The apparatus of claim 12~~ An apparatus comprising:
a storage medium having stored therein a plurality of programming instructions
designed to perform a plurality of operations, including
a first operation to determine, as part of an electronic mail generation system,
a preferred language of an electronic mail recipient,
a second operation to write header information to an electronic mail message
based on the preferred language,
a third operation to write a body to the electronic mail message; and
~~wherein the programming instructions are also designed to perform a fourth~~
~~operation to send the electronic mail message to an~~ the ~~electronic mail~~
~~recipient; and~~
a processor coupled to the storage medium to execute the programming
instructions.

14. (Original) The apparatus of claim 13 wherein the programming instructions are also designed to perform a fifth operation to query a database of the system to determine the preferred language.

15. (Original) The apparatus of claim 13 wherein the programming instructions are designed to include in said header information, character coding information based on the preferred language.

16. (Original) The apparatus of claim 15 wherein the character coding information comprises one or more of a MIME-Version header field, a content type header field, a content transfer encoding field and a character set parameter of the content type header field.

17. (Currently Amended) ~~The apparatus of claim 13~~ An apparatus comprising:
a storage medium having stored therein a plurality of programming instructions
designed to perform a plurality of operations, including
a first operation to determine, as part of an electronic mail generation system,
a preferred language of an electronic mail recipient,
a second operation to write header information to an electronic mail message
based on the preferred language,
a third operation to write a body to the electronic mail message; and
a fourth operation to send the electronic mail message to the electronic mail
recipient; and
a processor coupled to the storage medium to execute the programming
instructions, wherein the electronic mail generation system is a survey
market research system, and the programming instructions further
implement the survey-market research system.
18. (Currently Amended) The apparatus of claim 17 wherein the programming instructions automatically generate the electronic mail message in response to an event of the survey-market research system.
19. (Previously Presented) The apparatus of claim 13 wherein the programming instructions expresses the recipient in a manner based at least in part on the preferred language.
20. (Original) The apparatus of claim 19 wherein the programming instruction are further designed to send the electronic mail message to the recipient expressed in the language dependent manner.

21. (Original) The apparatus of claim 13 wherein the programming instructions are further designed to determine a culturally appropriate salutation for the recipient based on the preferred language.

22. (Original) The apparatus of claim 21 wherein the programming instructions are further designed to construct the culturally appropriate salutation based on the recipient's name and the preferred language, and to write to a body of the electronic mail message the culturally appropriate salutation.